



# Joy Bernabeth

Web Developer | SEO Specialist | Digital Solutions Expert

Prolific, full-stack web developer and SEO strategist with over 6 years of experience delivering high-performance, consumer-focused websites. Skilled in leading and collaborating with cross-functional teams to drive project success and ensure client satisfaction. Expert in creating responsive, user-friendly websites using modern web technologies. Demonstrated expertise in managing desktop and mobile-optimized site development, implementing effective SEO strategies, and adhering to best practices for web design, user experience, and performance optimization.

## SKILLS & EXPERTISE



## CERTIFICATIONS

**Certified WordPress Developer, 2020**  
New Generations Academy

**Certified SEO Specialist, 2021**  
New Generations Academy

## EDUCATION BACKGROUND

### Bachelor of Science in Computer Science

Father Saturnino Urios University | Class of 2019  
GPA 1.5

## RELEVANT EXPERIENCE

### Senior Web Developer & SEO Specialist

Aug 2019- July 2022

- Collaborated with internal teams to gather project requirements, define workflows, and ensure deliverables align with business objectives.
- Designed, developed, and maintained responsive websites, optimizing for functionality, speed, and user experience.
- Conducted SEO audits and implemented strategies to improve search engine rankings and drive organic traffic.

### Web Development Team Lead & SEO Specialist

Dec 2022 – Dec 2024

- Spearheaded a team of developers to create innovative, client-focused web applications, achieving 100% on-time project delivery.
- Optimized website functionality and performance, resulting in a 40% improvement in user experience and search engine visibility.
- Conducted regular SEO audits and recommended actionable improvements, driving organic traffic growth for clients by an average of 35%.

## REFERENCE

### Trevor Coxen

CEO, Project 360 Construction, Inc.

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## CONTACT

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For I know the plans I have for you," declares the Lord, "plans to prosper you and not to harm you, plans to give you hope and a future. Jeremiah 29:11